



September 1, 2013

Dear Alumni,

We take pride in our accomplishments, from the academic successes in the classroom to those in athletic competition. Prairie View A&M University is committed to finding ways to perform even better. The growth of our student body, the additions to the campus landscape, and the improvement of our athletic teams are examples.

The PVAM Foundation initiated a fundraising campaign in 2009 to support the development of a sports complex complete with a new football stadium. With the help of alumni, supporters and other donors, nearly \$1million dollars has been collected. This year the current student body committed their financial support through a referendum that approved a \$15 per credit hour fee (\$180 per semester) to fund the cause. These same students have issued a challenge to every single PVAMU alumni - meet or beat their financial pledge.

As the leaders of the three organizations, we accept the challenge they have offered and request your assistance to match our students' efforts. Here is how you can help:

Give Today!

Each alumnus is asked to give \$30 per month (the equivalent of only \$1 per day) until the project is completed. You can give online, by mail or by phone.

Over 1,000 alumni have already given. However, to break ground in 2014, we need approximately \$10 million dollars. Please join us now! Give today, www.helpvbuild.org and enroll or mail your monthly \$30 contribution to – **PVAMF, 6436 Fannin St., Room 112, Houston, TX 77030. We are also available by phone - (800) 707-8138.** With your support, WE WILL BUILD THIS STADIUM!

Sincerely,

George C. Wright
President, PVAMU

Carl Young
President, PVNAA

Roy G. Perry
President, PVAMF

