

Prairie A&M Foundation Privacy Statement

Prairie View A&M Foundation (PVAMF) maintains a database of donor records to provide superior service in a cost effective and efficient manner to both you and Prairie View A&M University. The following information will provide you with an understanding of the efforts we make to protect this information on behalf of former students and friends.

Registration

Registration is not required to use the PVAMF website. Registration is required to make a donation. Information requested will include your full name, mailing address, e-mail address and telephone number. Registration for donation is required by our third party provider which processes online donations.

Uses of Information

We collect personally identifiable information when processing your gifts online or responding to inquiries by other methods. This information may be supplemented or updated from public sources if relevant to advance our mission. We use postal service returned addresses and other related services to maintain accurate donor mailing records. We periodically conduct surveys about our services. We may use a third party service provider to conduct these surveys.

Information Sharing

PVAMF does not sell or share information for commercial solicitation or political purposes.

With Prairie View A&M University

Information about you is shared with Prairie View A&M University to provide for appropriate administration of restricted donated funds.

Legal Request

Prairie View A&M Foundation will respond to a valid legal request for information.

Website Visitor Tracking

You can browse our website without giving us any personal information. However, we use web analytic products to analyze traffic to our website in order to understand visitors' interests and to continually improve our site to improve their experience. Our analytics software does not collect any personal information but provides information such as browser type, referring pages, pages visited and time spent on the site.

We do not monitor the browsing patterns of individual visitors across our website or combine traffic analysis information with personal information such as name or mailing address.

Security

The security of your personal information is important to us resulting in use of the latest technologies to provide a secure environment for record retention both on and off-line. When you enter sensitive information on our registration form, we encrypt that information using secure socket layer technology (SSL).

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. While we strive to protect your personal information, we cannot guarantee its absolute security.

Online Giving and Links

Donations online will be processed by our third party provider, Sage Payment Solutions, and are subject to Sage's privacy and security procedures. Personal information required for online donation is subject to the policies of Sage Payment Solutions. Information collected by the Sage Payment Solutions and shared with us will not include your credit card number. We only require name and address for properly recording your online gift. Please see Sage Payment Solutions Privacy Statement at <http://www.sagepayments.com/Company/PrivacyPolicy.aspx>

Choice/Opt-out

If you no longer wish to receive our promotional communications by mail or electronically, you may opt-out of receiving them by contacting us by one of the following methods:

- E-mail us at info@pvamf.org
- Write to us at:

PVAMF
P.O. Box 40278
Austin, Texas 78704

When you contact us, please be prepared to provide the following information: first name, last name, middle initial, class year, address, city, state, zip code, telephone and e-mail address, if applicable. If this information changes in the future, please contact us to update your preferences to ensure that they are consistently honored.